

HANNAH BIENKOWSKI

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EDUCATION

Brown University

Expected May 2027

ScM Candidate, Innovation Management and Entrepreneurship, online PRIME Program

University of Michigan – Ann Arbor

May 2025

BS in Computer Science; Minor in Entrepreneurship, Magna Cum Laude

PROFESSIONAL EXPERIENCE

McMaster-Carr

Technical Project Lead, Lot Control and Material Certifications

June 2026 – Present

- Own a 300K-product roadmap with a three-person analyst team, balancing customer demand, compliance requirements, and technical feasibility; achieved 87% product availability
- Assessed 6 analyst workflows against volume and error cost, automating supplier certificate intake while retaining manual review for high-risk cases; freed ~20 hours/week
- Translated complex compliance requirements into AI workflows for supplier communication, performance, and certificate tracking, reducing manual work and improving documentation accuracy

Software Engineer, Product Development

June 2025 – June 2026

- Uncovered a workflow gap through Product Development interviews and built a solution that became a company-mandated platform adopted by all 15 teams
- Mapped Product Development workflows and found 95% of teams relied on Excel; designed around existing user behavior to cut planning turnaround from 4 weeks to <1 week

Publicis Sapient

June 2024 – August 2024

Product Management Intern

- Synthesized stakeholder needs and user workflows into prioritized requirements and user stories for a generative-AI platform, surfacing product tradeoffs for client and engineering leaders
- Drove sprint execution for a team of engineering interns, making build-vs.-buy decisions that accelerated release cycles by 15%

FOUNDER & PROJECT EXPERIENCE

Cookease

August 2024 - January 2025

Product Manager

- Validated voice-guided cooking as a product opportunity through customer interviews and competitive analysis of 5 products
- Tested eight cooking tasks with users, using task-success data to prioritize two product fixes and raise success rates to 85–100%

Venture Vitals

August 2024 - May 2025

University of Michigan Center for Entrepreneurship Startup Consultant

- Identified a need for faster startup risk assessment and built an AI “What-If Lab” to help founders test ideas across 9 risk dimensions
- Synthesized insights from 30+ founders and incorporated recurring pain points into the tool’s risk framework

InSite Web Design

January 2026 – Present

Founder

- Led customer discovery for small businesses, translating brand and business goals into website products and digital strategies
- Launched six websites and advised four additional business owners, generating \$3K in revenue and growing client referrals by 50%

Easy Beadz

August 2022 – February 2023

Co-Founder

- Validated product demand by launching a self-built e-commerce store in one week and selling 100 products in the first month
- Reimagined the production process with a 3D-printed mold and silicone casting, eliminating upfront manufacturing costs

LEADERSHIP EXPERIENCE

Michigan Club Field Hockey

August 2021 – May 2025

Co-Founder & Captain

- Built a 60-member, multi-team program through recruiting, fundraising, and operations, culminating in a 2024 national championship

Mercuria Hackathon

August 2023

Business Lead

- Selected as one of 50 students nationally to translate Texas power-market constraints into product requirements for a Python energy-storage prototype
- Defined the implementation strategy and communicated technical tradeoffs to judges, connecting engineering feasibility to market needs

SKILLS

Product: Customer Discovery • User Research & Testing • Product Strategy • UX Design • Figma • JIRA • SAFe® Product Owner Certified

Technical: Python • SQL • React • Java • C++ • C# • HTML/CSS • Git

AI: Prompt Engineering • LLM Applications • Azure OpenAI • Google Gemini (Build with Gemini Workshop)