

HANNAH BIENKOWSKI

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EDUCATION

Brown University

ScM Candidate, Innovation Management and Entrepreneurship, PRIME Program

Expected May 2027

University of Michigan – Ann Arbor

BS in Computer Science; Minor in Entrepreneurship, Magna Cum Laude

May 2025

EXPERIENCE

McMaster-Carr

Project Supervisor, Material Certifications

June 2026 – Present

- Achieved 200K of a 300K-product roadmap target (67%) for lot-control and material-certification coverage, prioritizing aerospace, defense, and other quality-sensitive needs
- Prioritized the highest-impact opportunities within a 300K-product roadmap by directing a three-person analyst team and evaluating customer demand, compliance requirements, feasibility, and time to market

Software Engineer

June 2025 - June 2026

- Reduced planning turnaround from four weeks to under one week by prioritizing an editable Excel output over a custom interface, automating data scraping and transformation to fit product teams' existing workflows
- Grew a self-initiated management trainee project into a company-mandated, multi-year platform now used by 100% of Product Development teams for assortment-gap identification and SKU prioritization
- Projected to expand the product offering ~25% and drive 15–20% incremental sales (net of cannibalization) by building a Python/SQL platform that consolidates fragmented data across 5M+ products monthly
- Kept a four-engineer product initiative on schedule after stepping in as project lead to reset priorities, assign ownership, triage bugs, and resolve cross-functional blockers

InSite Web Design | Founder

Jan 2026 – Present

- Lead customer discovery, positioning, UX design, development, and launch for small-business websites, driving \$200 in MRR with 50% of clients from referral
- Launch six custom websites and advise four additional business owners on brand positioning and digital strategy

Publicis Sapient | Product Management Intern

June 2024 – August 2024

- Mapped UnitedHealth workflows into prioritized product, front-end, and data requirements for a generative-AI platform, presenting technical recommendations and product tradeoffs to client and engineering stakeholders
- Accelerated release cycles by 15% by leading software engineering interns, prioritizing development work, and resolving product and implementation tradeoffs across React, Azure, and MySQL

Easy Beadz | Co-Founder

August 2022 – February 2023

- Sold 100 products within the first month of launch after building and launching the e-commerce experience in one week
- Eliminated upfront manufacturing costs by designing a 3D-printed mold, casting it in silicone, and hand-producing inventory

Michigan Club Field Hockey | Co-Founder & Captain

August 2021 – May 2025

- Grew the organization from 12 founding members into a 60-member, multi-team program through recruiting, fundraising, and operations, culminating in the 2024 national championship

PROJECTS

Cookease | Product Manager

- Identified voice-guided, hands-free interaction as Cookease's key differentiator by leading customer discovery interviews and a weighted competitive analysis across 5 competitors
- Designed and moderated usability testing (n=6) across 8 tasks with quantified success criteria then shipped 2 design fixes from the findings, reaching 85–100% task success

Venture Vitals

- Drove recurring engagement with 30+ student founders in TA/consulting sessions at UMICH Center for Entrepreneurship where founders participated in 30-min average sessions, 3+ What-If scenarios each, with weekly repeat usage
- Built a "What-If Lab" into an AI tool with Next.js and Gemini API that scores startup ideas across 9 risk dimensions, letting founders test assumptions against a baseline prognosis

SKILLS

Technical: Python • SQL • React • Java • C++ • C# • HTML/CSS • Git

Product: Product Strategy • Customer Discovery • Agile/Scrum • UX Design • Figma • JIRA • SAFe® Product Owner Certified

AI: Prompt Engineering • LLM Applications • Azure OpenAI